



# MISSION: POSSIBLE

To Find HOPE, Healing & Recovery



**SMA**  
HEALTHCARE  
FOUNDATION

The SMA Healthcare Foundation (SMAHF) is excited about hosting its **9th Annual Who is Jay? Mental Health Symposium entitled, MISSION: POSSIBLE - To Find HOPE, Healing & Recovery**. This awesome event will be held on Wednesday, May 15, 2024 from 8 a.m. to 4 p.m. at the Ocean Center, located in Daytona Beach, Florida.

The symposium is part of SMAHF's mental health awareness efforts during National Mental Health Month and includes a full day of educational presentations and inspirational speakers. In its first year, the event was attended by approximately 60 behavioral health professionals and community members, and has grown each year with nearly 300 in attendance at the 2023 symposium.

Speakers and presenters since the event's inception have included: Dr. Kevin P. Hill, Yashi Brown, Joshua Rivedal, Mark Fontaine, Mike Veny, Amanda Messer, Dr. Sam Tsemberis, Judge Steven Leifman, Dr. Ben Lewis, Dean Katherine B. Moorehead, Dr. Nekeshia Hammond, Jeff Yalden, Jennifer Buchanan, Anthony Poponi, Dr. Geoffrey Grammer, Kevin Hines, Pete Earley, Ross Szabo, Dennis Gillan, and Dr. Gilbert Singletary, as well as performances by This is My Brave.

We are still securing speakers for this year, speakers who are sure to offer insightful and timely information on improving mental health in our communities.

Past attendees have shared, "I enjoyed every part of the symposium! It was my first time here and to meet so many like-minded individuals was awesome and so surreal. Every year, this event renews my compassion and hope for helping those who are struggling and I truly enjoyed the conference. I am looking forward to going to many many more Who is Jay conferences."

Funding for this amazing event is provided through the Jay's Hope Fund and sponsorships from businesses, organizations and individuals in our community.

## Out of Tragedy Comes Hope The History Behind the Jay's Hope Fund & Who is Jay? Campaign

The Jay's Hope Fund was established by Hank & Susan Ashby, through SMAHF, after losing their 25-year old son, Jay, to suicide. Jay was diagnosed with a schizoaffective disorder and was on a waiting list for the FACT team, a specialized program designed to help the persistently and severely mentally ill, when he gave up on life.

The goal of the Jay's Hope Fund and the Ashby Family is to raise funds and help fund education and awareness of mental health issues. The Who is Jay? awareness campaign was born out of those goals. For more information, visit [www.whoisjay.org](http://www.whoisjay.org).

## Providing Hope in Our Community SMA Healthcare & SMA Healthcare Foundation

SMA Healthcare has been providing mental health and substance abuse services for over 60 years. Services are provided to nearly 50,000 individuals annually in Volusia, Flagler, Putnam, St. Johns, Marion and Citrus Counties.

The SMA Healthcare Foundation is a sole-purpose foundation, whose mission is to "foster relationships to increase community awareness and support for services provided by SMA Healthcare."

**For more information about the event, please contact  
Cyndi Hines, PR & Events Specialist  
386.898.1791 | [chines@smahc.org](mailto:chines@smahc.org)**

SMA Healthcare Foundation  
150 Magnolia Avenue | Daytona Beach, FL 32114  
386.254.1136 | [SMAFoundation.com](http://SMAFoundation.com) | [WhoisJay.org](http://WhoisJay.org)



**Who is Jay?**  
WhoisJay.org

# 8th Annual Who is Jay? Mental Health Symposium



# Highlights



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To Find HOPE, Healing & Recovery

Wednesday, May 15, 2024  
8:00 a.m. - 4:00 p.m.  
Ocean Center, Daytona Beach



## Sponsorship Opportunities

**Ethan Hunt**  
**\$5,000**

**Nancy Drew**  
**\$2,500**

**Sherlock Holmes**  
**\$1,000**

**James Bond**  
**\$500**

**Large Logo on Event Marketing Materials**

**Full Page Ad in Event Program**

**Vendor Table/Display**

**10 Attendees**

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**Ability to Customize Sponsorship Package including:**

**Sponsor Highlight and Intro of Keynote Speaker**

**Promo Items in Registration Packet or on Tables**

**Medium Logo on Event Marketing Materials**

**Half Page Ad in Event Program**

**Sponsor Highlight and Intro of a Break-Out Presenter**

**Vendor Table/Display**

**6 Attendees**

**Promo Items in Registration Packet**

**Small Logo on Event Marketing Materials**

**Quarter Page Ad in Event Program**

**Sponsor Intro of a Break-Out Presenter**

**4 Attendees**

**Vendor Table/Display**

**Name Listed in Marketing Materials**

**Logo in Event Program**

**Shared Vendor Space**

**2 Attendees**

**We are also able to work with companies on sponsorship opportunities to fit their needs, services or budget. Contact us for more information on how you can support this event.**

All sponsors will be acknowledged on the SMA Healthcare Foundation and Who is Jay? websites and on SMA Healthcare Foundation Social Media.

### **Vendor Space\* (Mental Health Resources & Community Service Providers)**

\$150—Includes 2 Event Attendees

(Tables provided—to be manned by vendor during Check-In 8-8:45am & during scheduled breaks)

*For more information or to reserve yours, please contact Cyndi Hines, PR & Events Manager  
chines@smahealthcare.org | 386-898-1791*

Wednesday, May 15, 2024 8:00 a.m. -  
4:00 p.m.  
Ocean Center, Daytona Beach

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## Official Intent to Sponsor (or participate as a Vendor)

Donor/Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_  
*(SMAF will use this contact for follow up on details related to benefits as a Sponsor)*

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

### PLEASE CHOOSE YOUR SPONSORSHIP LEVEL (circle one)

Ethan Hunt (\$5,000)

Nancy Drew (\$2,500)

Sherlock Holmes (\$1,000)

James Bond (\$500)

VENDOR Table (\$150)

\_\_\_\_\_ Check here if interested in a customizable sponsorship option

### PLEASE INDICATE BILLING (circle one):

**Check Enclosed**

**Invoice Us**

*Checks Payable to : SMA Healthcare Foundation*

#### Credit Card

Name as it appears on card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Billing Address (if different than mailing address above):  
\_\_\_\_\_

### INSTRUCTIONS:

- Submit completed form to Cyndi Hines at [chines@SMAHealthcare.org](mailto:chines@SMAHealthcare.org) or SMAF, 150 Magnolia Avenue, Daytona Beach, FL 32114
- E-mail your logo in a high resolution format to [chines@SMAHealthcare.org](mailto:chines@SMAHealthcare.org) .
- Please "like" SMAHF on Facebook at <https://www.facebook.com/SMAHealthcareFoundation/>