



**For more information about the event, please contact
Cyndi Hines, PR & Events Specialist
386.898.1791 | chines@smahealthcare.org**

150 Magnolia Avenue | Daytona Beach, FL 32114
386.254.1136 | SMAFoundation.com | WhoisJay.org

The SMA Healthcare Foundation (SMAHF) is excited about hosting its **10th Annual Who is Jay? Mental Health Symposium entitled, "Greatest Hits" as we celebrate the anniversary of this great event.** The symposium will be held on Wednesday, May 21, 2025, 8:30 a.m. to 4:00 p.m. at the Ocean Center in Daytona Beach, Florida.

The symposium is part of SMAHF's mental health awareness efforts during National Mental Health Month and includes a full day of educational presentations and inspirational speakers. In its first year, the event was attended by approximately 60 behavioral health professionals and community members, and has grown each year with over 300 in attendance at the 2024 symposium. Now in its tenth year, we hope to exceed those numbers and reach even more people in our community.

Some of the speakers and presenters since the event's inception back in 2015 have included: Dr. Kevin P. Hill, Yashi Brown, Joshua Rivedal, Mark Fontaine, Mike Veny, Amanda Messer, Dr. Sam Tsemberis, Judge Steven Leifman, Dr. Ben Lewis, Dean Katherine B. Moorehead, Dr. Nekeshia Hammond, Jeff Yalden, Jennifer Buchanan, Anthony Poponi, Dr. Geoffrey Grammer, Kevin Hines, Pete Earley, Ross Szabo, Dennis Gillan, Dr. Gilbert Singletary, Mark Henick and Gaelin Elmore, as well as performances by This is My Brave.

As part of this anniversary event, we will be bringing back some of our most popular speakers from past events, including a keynote presentation from Johnny Crowder, Founder and CEO of Cope Notes. Additional speakers are still being secured, all of whom are sure to offer insightful and timely information on improving mental health in our communities.

Past attendees have shared, "I enjoyed every part of the symposium! It was my first time here and to meet so many like-minded individuals was awesome and so surreal. Every year, this event renews my compassion and hope for helping those who are struggling and I truly enjoyed the conference. I am looking forward to going to many many more Who is Jay conferences."

Funding for this amazing event is provided through the Jay's Hope Fund and sponsorships from businesses, organizations and individuals in our community.

OUT OF TRAGEDY COMES HOPE - THE HISTORY BEHIND THE JAY'S HOPE FUND & WHO IS JAY? CAMPAIGN

The Jay's Hope Fund was established by Hank & Susan Ashby, through SMAHF, after losing their 25-year old son, Jay, to suicide. Jay was diagnosed with a schizoaffective disorder and was on a waiting list for the FACT team, a specialized program designed to help the persistently and severely mentally ill, when he gave up on life.

The goal of the Jay's Hope Fund and the Ashby Family is to raise funds and help fund education and awareness of mental health issues. The Who is Jay? awareness campaign was born out of those goals. For more information, visit www.whoisjay.org.

PROVIDING HOPE IN OUR COMMUNITY - SMA HEALTHCARE & SMA HEALTHCARE FOUNDATION

SMA Healthcare has been providing mental health and substance abuse services for over 60 years. Services are provided to nearly 40,000 individuals annually in Volusia, Flagler, Putnam, St. Johns, Marion and Citrus Counties.

The SMA Healthcare Foundation is a sole-purpose foundation, whose mission is to "foster relationships to increase community awareness and support for services provided by SMA Healthcare."

9th Annual Who is Jay?

Mental Health Symposium



MISSION: POSSIBLE

To Find HOPE, Healing & Recovery

2024 Symposium



Mark Henick
Book Signing



Susan & Hank Ashby with
Mark Henick



Check-In



Christina Watkins



Gaelin Elmore



Morning Keynote



Foundation Team



WHO IS JAY? MENTAL HEALTH SYMPOSIUM

Wednesday, May 21, 2025
8:30 a.m. - 4:00 p.m.
Ocean Center, Daytona Beach

SPONSORSHIP OPPORTUNITIES

QUEEN
\$5,000

Large Logo on Event Marketing Materials

Full Page Ad in Event Program

Vendor Table/Display

10 Attendees

Ability to Customize Sponsorship Package Including:

Sponsor Highlight and Intro of Keynote Speaker

Promo Items in Registration Packet or on Tables

ABBA
\$2,500

Medium Logo on Event Marketing Materials

Half Page Ad in Event Program

Sponsor Highlight and Intro of a Break-Out Presenter

Vendor Table/Display

6 Attendees

Promo Items in Registration Packet

THE BEATLES
\$1,000

Small Logo on Event Marketing Materials

Quarter Page Ad in Event Program

Sponsor Intro of a Break-Out Presenter

4 Attendees

Vendor Table/Display

BOB MARLEY
\$500

Name Listed in Marketing Materials

Logo in Event Program

Shared Vendor Space

2 Attendees

We are also able to work with companies on customized sponsorship opportunities to fit their needs, services or budget (some restrictions apply).

Contact us for more information on how you can support this event.

All sponsors will be acknowledged on the Foundation's Who is Jay? website and on SMA Healthcare Foundation Social Media.

Vendor Space Available (Community Service & Resource Providers)

\$150—Includes 2 Event Attendees

Tables provided—Set up 7:30-8:15 a.m.

To be manned by vendor during Check-In 8:30-9:15 a.m. & during scheduled breaks

**For more information or to reserve yours, please contact Cyndi Hines, PR & Events Manager
chines@smahealthcare.org | 386-898-1791**



WHO IS JAY? MENTAL HEALTH SYMPOSIUM

Wednesday, May 21, 2025
8:30 a.m. - 4:00 p.m.
Ocean Center, Daytona Beach

OFFICIAL INTENT TO SPONSOR (or participate as a Vendor)

Donor/Company Name: _____

Contact Name/Title: _____
(SMAF will use this contact for follow up on details related to benefits as a Sponsor)

Mailing Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: _____

Website: _____ Facebook: _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL (circle one)

QUEEN (\$5,000)

ABBA (\$2,500)

THE BEATLES (\$1,000)

BOB MARLEY (\$500)

VENDOR TABLE (\$150)

CHECK HERE IF INTERESTED IN A
CUSTOMIZABLE SPONSORSHIP OPTION

PLEASE INDICATE BILLING (circle one):

Check Enclosed

Invoice Us

Checks Payable to : SMA Healthcare Foundation

Credit Card

Name as it appears on card: _____

Card #: _____ Expiration Date: _____

CVV: _____ Authorized Signature: _____

Billing Address (if different than mailing address above):

INSTRUCTIONS:

- Submit completed form to Cyndi Hines at chines@SMAHealthcare.org or SMAF, 150 Magnolia Avenue, Daytona Beach, FL 32114
- E-mail your logo in a high resolution format to chines@SMAHealthcare.org.
- Please "like" SMAHF on Facebook at <https://www.facebook.com/SMAHealthcareFoundation/>