



Driving Mental Health Treatment Forward

8TH ANNUAL WHO IS JAY? MENTAL HEALTH SYMPOSIUM



150 Magnolia Avenue
Daytona Beach, FL 32114
386.254.1136

www.SMAFoundation.com | www.WhoisJay.org

The SMA Healthcare Foundation (SMAHF) is excited about hosting its **8th Annual Who is Jay? Mental Health Symposium entitled, *Our Mental Health Journey: Driving Mental Health Treatment Forward***. This awesome event will be held on Wednesday, May 10, 2023 from 8 a.m. to 4 p.m. at the Ocean Center, located in Daytona Beach, Florida.

The symposium is part of SMAHF's mental health awareness efforts during National Mental Health Month and includes a full day of educational presentations and inspirational speakers. In its first year, the event was attended by approximately 60 behavioral health professionals and community members, and has grown each year with nearly 250 in attendance at the 2022 symposium.

Speakers and presenters since the event's inception have included: Dr. Kevin P. Hill, Yashi Brown, Joshua Rivedal, Mark Fontaine, Mike Veny, Amanda Messer, Dr. Sam Tsemberis, Judge Steven Leifman, Dr. Ben Lewis, Dean Katherine B. Moorehead, Dr. Nekeshia Hammond, Jeff Yalden, Jennifer Buchanan, Anthony Poponi, Dr. Geoffrey Grammer, Kevin Hines and Pete Earley, as well as performances by This is My Brave.

We are still securing speakers for this year, speakers who are sure to offer insightful and timely information on improving mental health in our communities.

Past attendees have shared, "I enjoyed every part of the symposium! It was my first time here and to meet so many like-minded individuals was awesome and so surreal. Every year, this event renews my compassion and hope for helping those who are struggling and I truly enjoyed the conference. I am looking forward to going to many many more Who is Jay conferences."

Funding for this amazing event is provided through the Jay's Hope Fund and sponsorships from businesses, organizations and individuals in our community.

Out of Tragedy Comes Hope The History Behind the Jay's Hope Fund & Who is Jay? Campaign

The Jay's Hope Fund was established by Hank & Susan Ashby, through SMAHF, after losing their 25-year old son, Jay, to suicide. Jay was diagnosed with a schizoaffective disorder and was on a waiting list for the FACT team, a specialized program designed to help the persistently and severely mentally ill, when he gave up on life.

The goal of the Jay's Hope Fund and the Ashby Family is to raise funds and help fund education and awareness of mental health issues. The Who is Jay? awareness campaign was born out of those goals. For more information, visit www.whoisjay.org.

Providing Hope in Our Community SMA Healthcare & SMA Healthcare Foundation

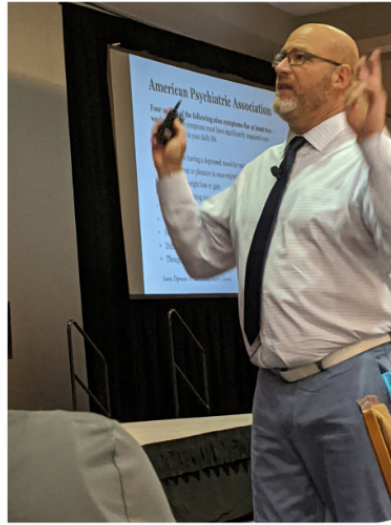
SMA Healthcare has been providing mental health and substance abuse services for over 60 years. Services are provided to nearly 50,000 individuals annually in Volusia, Flagler, Putnam, St. Johns, Marion and Citrus Counties.

The SMA Healthcare Foundation is a sole-purpose foundation, whose mission is to "foster relationships to increase community awareness and support for services provided by SMA Healthcare."

**For more information about the event, please contact Cyndi Hines, PR & Events Specialist
386.254.1136 | chines@smahealthcare.org**

7th Annual Who is Jay? Mental Health Symposium

Highlights





ANNUAL WHO IS JAY? MENTAL HEALTH SYMPOSIUM

Wednesday, May 10, 2023
8:00 a.m. - 4:00 p.m.
Ocean Center, Daytona Beach

SPONSORSHIP OPPORTUNITIES

ROUTE 66
\$5,000

GREAT RIVER ROAD
\$2,500

BLUE RIDGE PARKWAY
\$1,000

PACIFIC COAST HIGHWAY
\$500

**Large Logo on Event
Marketing Materials**

**Full Page Ad in
Event Program**

**Vendor
Table/Display**

10 Attendees

**Ability to Customize
Sponsorship
Package including:**

**Sponsor Highlight
and Intro of Keynote
Speaker**

**Promo Items in
Registration Packet
or on Tables**

**Medium Logo on
Event Marketing
Materials**

**Half Page Ad in
Event Program**

**Sponsor Highlight
and Intro of a Break-
Out Presenter**

**Vendor
Table/Display**

6 Attendees

**Promo Items in
Registration Packet**

**Small Logo on Event
Marketing Materials**

**Quarter Page Ad in
Event Program**

**Sponsor Intro of a
Break-Out Presenter**

4 Attendees

**Vendor
Table/Display**

**Name Listed in
Marketing Materials**

**Logo in Event
Program**

**Shared Vendor
Space**

2 Attendees

**Ask us about customizable sponsorship options
like becoming a Presenting Sponsor
or partnering to host additional activities or presenters.**

All sponsors will be acknowledged on the SMA Healthcare Foundation and Who is Jay? websites and on SMA Healthcare Foundation Social Media.

Vendor Space* (Mental Health Resources & Community Service Providers)

\$150—Includes 2 Event Attendees

(Tables provided—to be manned by vendor during Check-In 8-8:45am & during scheduled breaks)

*For more information or to reserve yours, please contact Cyndi Hines, PR & Events Manager
chines@smahealthcare.org | 386-898-1791*

SMA Healthcare Foundation Federal ID: #59-3496645

A copy of the official registration and financial information may be obtained from the Florida Department of Agriculture and Consumer Services/Division of Consumer Services by calling toll-free 800-435-7352 within the state or via their website at www.freshfromflorida.com/Divisions-Offices/Consumer-Services. Registration does not apply endorsement, approval, or recommendation by the state.



ANNUAL WHO IS JAY? MENTAL HEALTH SYMPOSIUM

Wednesday, May 10, 2023

8:00 a.m. - 4:00 p.m.

Ocean Center, Daytona Beach

OFFICIAL INTENT TO SPONSOR

Donor/Company Name: _____

Contact Name/Title: _____

(SMAF will use this contact for follow up on details related to benefits as a Sponsor)

Mailing Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: _____

Website: _____ Facebook: _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL (circle one)

ROUTE 66 (\$5.000)

GREAT RIVER ROAD (\$2.500)

BLUE RIDGE PARKWAY (\$1.000)

PACIFIC COAST HIGHWAY (\$500)

VENDOR (\$150)

_____ **CHECK HERE IF INTERESTED IN A CUSTOMIZABLE
SPONSORSHIP OPTION**

PLEASE INDICATE BILLING (circle one):

Check Enclosed

Bill Us

Bill Credit Card

Checks Payable to : SMA Healthcare Foundation

Name as it appears on card: _____

Card #: _____ Expiration Date: _____

CVV: _____ Authorized Signature: _____

Billing Address (if different than mailing address above):

INSTRUCTIONS:

- Submit completed form to Cyndi Hines at chines@SMAHealthcare.org or SMAF, 150 Magnolia Avenue, Daytona Beach, FL 32114
- E-mail your logo in a high resolution format to chines@SMAHealthcare.org.
- Please "like" SMAHF on Facebook at <https://www.facebook.com/SMAHealthcareFoundation/>