



Vision 2020



150 Magnolia Avenue
Daytona Beach, FL 32114
(386) 254-1136

www.SMAFoundation.com | www.WhoisJay.org

The SMA Healthcare Foundation (SMAF) is excited about hosting its **5th Annual Who is Jay? Mental Health Symposium**, entitled **VISION 2020: Guiding the Way to Better Mental Health**, on Thursday, May 14th from 8 a.m. to 4 p.m. at the Ocean Center, located in Daytona Beach, Florida.

The event is part of SMAF's mental health awareness efforts during National Mental Health Month, and includes a full day of educational presentations and inspirational speakers. In its first year, the event was attended by approximately 60 behavioral health professionals and community members, and has grown each year with nearly 260 in attendance at the 2019 symposium.

Speakers and presenters since the event's inception have included Dr. Kevin P. Hill, Yashi Brown, Joshua Rivedal, Mark Fontaine, Mike Veny, Amanda Messer, Dr. Sam Tsemberis, Judge Steven Leifman, Dr. Ben Lewis and Dean Katherine B. Moorehead.

Funding for this amazing event is provided through the Jay's Hope Fund and sponsorships from companies, businesses and organizations in our community.

Out of Tragedy Comes Hope **The history behind the Jay's Hope Fund & Who is Jay? Campaign**

The Jay's Hope Fund was established by Hank & Susan Ashby through SMAF after losing their 25-year old son, Jay, to suicide. Jay was diagnosed with a schizoaffective disorder, and was on a waiting list for the FACT team, a specialized program designed to help the persistently and severely mentally ill, when he gave up on life.



The goals of the Jay's Hope Fund and the Ashby Family are to raise funds and help fund education and awareness of mental health issues. The Who is Jay? awareness campaign was born out of those goals. For more information, visit www.whoisjay.org.

Providing Hope in Our Community **SMA Healthcare & SMA Healthcare Foundation**

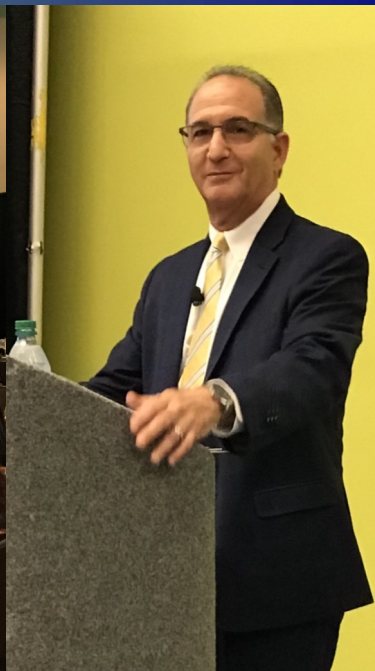
SMA Healthcare has been providing services in the Volusia, Flagler, St. Johns and Putnam County area for over 50 years. Services are provided to nearly 30,000 individuals annually.

The SMA Healthcare Foundation is a sole-purpose foundation, whose mission is to foster relationships to increase community awareness and support for services provided by SMA Healthcare.

If you have questions about the event, please contact Cyndi Hines, Public Relations & Events Specialist, at (386) 254-1136 or chines@smahealthcare.org.



Highlights of 2019
Who is Jay? Mental Health Symposium
Transforming Lives Through Hope & Healing



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5th Annual Who is Jay? Mental Health Symposium

Sponsorship Opportunities

Thursday, May 14, 2020

8 a.m.—4 p.m.

Ocean Center, Daytona Beach



CHAMPION	ADVOCATE	COUNSELOR	PROPONENT
\$5,000	\$2,500	\$1,000	\$500
<p>Large Logo on Event Marketing Materials</p> <p>Full Page Ad in Event Program</p> <p>Vendor Table/Display</p> <p>10 Attendees</p> <p>*****</p> <p>Ability to Customize Sponsorship Package including:</p> <p>Sponsor Highlight and Intro of Keynote Speaker</p> <p>Promo Items in Registration Packet or on Tables</p>	<p>Medium Logo on Event Marketing Materials</p> <p>Half Page Ad in Event Program</p> <p>Sponsor Highlight and Intro of a Break-Out Presenter</p> <p>Vendor Table/Display</p> <p>Promo Items in Registration Packet</p> <p>6 Attendees</p>	<p>Small Logo on Event Marketing Materials</p> <p>Quarter Page Ad in Event Program</p> <p>Sponsor Intro of a Break-Out Presenter</p> <p>Vendor Table/Display</p> <p>4 Attendees</p>	<p>Name Listed in Marketing Materials</p> <p>Logo in Event Program</p> <p>Shared Vendor Space</p> <p>2 Attendees</p>

All sponsors will be acknowledged on the SMA Healthcare Foundation and Who is Jay? websites and on SMA Healthcare Foundation Social Media.

Vendor Space Also Available (Mental Health Resources & Service Providers)

\$100—Includes 2 Event Registrations

Contact Cyndi Hines to reserve yours today! chines@smahealthcare.org

(Tables provided—to be manned by vendor during Check-In 8-8:45am & during scheduled breaks)



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8 a.m.—4 p.m.

Ocean Center, Daytona Beach

OFFICIAL INTENT TO SPONSOR

Donor/Company Name: _____

Contact Name/Title: _____
(SMAF will use this contact for follow up on details related to benefits as a Sponsor)

Mailing Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: _____

Website: _____ Facebook: _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL:

_____ CHAMPION (\$5,000) _____ ADVOCATE (\$2,500)
_____ COUNSELOR (\$1,000) _____ PROPONENT (\$500) _____ VENDOR (\$100)

PLEASE INDICATE BILLING:

_____ Check Enclosed _____ Bill Us _____ Bill Credit Card
Checks Payable to : SMA Healthcare Foundation

Name as it appears on card: _____

Card #: _____ Expiration Date: _____

CVV: _____ Authorized Signature: _____

Billing Address (if different than mailing address above): _____

INSTRUCTIONS:

- Submit completed form to Cyndi Hines at chines@SMAHealthcare.org or SMAF, 150 Magnolia Avenue, Daytona Beach, FL 32114
- E-mail your logo in a high resolution format to chines@SMAHealthcare.org.
- Please "like" SMAF on Facebook at <https://www.facebook.com/StewartMarchmanActFoundation/>